

MARTA MENEGHINI

GraphicDesigner

CONTACTS

Born: Tradate, the 26/01/1995
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SCHOOL AND UNIVERSITY EDUCATION

Genuary 2019 / June 2019 Course of specialist TIC en design with After Effects with Aicad Business School.

October 2017 / July 2018 Editorial Design Master: Media and Digital Media, IED Madrid. The master forms in the publishing sector and includes the study of the different formats of publication and design procedures in digital devices.

October 2014 / July 2017 NABA (New Academy of Fine Arts) Three-year Degree Course of Graphic Design & Art Direction in English, in Milan. This path offers a varied training that extends into different fields. The main ones are: Advertising & Art Direction, Branding Identity, Research, Packaging Design, Web Design, Editorial Design, Animation Techniques, Layout & Visualization, Photography and Marketing.

September 2009 / June 2014 Graphic course at Angelo Frattini High School of Arts in Varese.

June 2013 / July 2013 Course at Tamwood International College in Vancouver to improve level of English.

July 2012 / December 2012 Semester of exchange at Kerikeri High School of New Zealand, during the fourth year of high school.

LANGUAGES

Italian Native speaker **English** C1 **Spanish** C1

PROFESSIONAL EXPERIENCE

2018/2019

I have been realizing some minor freelance jobs.

October 2018 / June 2019 I started working in stage as Visual Designer at the start up DUG. My duties were very varied, among the main ones: the development of platforms as app and web, the creation of creative content for different platforms (facebook, instagram, mailchimp...) and creation of branding or advertising content.

2016/2018

I started with some freelance works and collaborations as logotype creations, presentations and illustrated poster production as the one realized for Ridart s.r.l. for some international fairs.

I had also the opportunity to collaborate, thanks to the NABA and IED universities, with clients as Urban Magazine, Thyssen-Bornemisza Museum and Recetas de Rechupete. For a period, I also made illustrations on on Getty Images' photostok iStock website.

From October 2017 I started to work as a graphic designer for the startup Eager S.r.l. Heart of Sardinia. Mainly dealing with the design of the magazine.

PERSONAL NOTES

The creative sector has always interested me. I love art, cinema, music and illustration.

Thanks to my studies I acquired knowledge in the field of Communication Design and my interest in books and publications led me to deepen this field by attending an editorial design master.

Another great passion of mine is traveling, seeing new realities and getting in touch with different cultures and lifestyles. Thanks to the experiences abroad, I had the opportunity to meet people from all over the world and get to know them.

SKILLS

● ● ● Animate ● ● ● Marvel App ● ● ● HTML CSS ● ● ● Indesign ● ● ● After Effect
● ● ● Sketch ● ● ● Modo ● ● ● Photoshop ● ● ● Illustrator ● ● ● Premiere